

## The Powder Coat Advantage

<u>BACKGROUND:</u> Powder coating provides the most economical, longest-lasting, and most color-durable quality finishes available. Powder coated surfaces are more resistant to chipping, scratching, fading, and wearing than other finishes.

<u>COLOR & TEXTURE:</u> Color selection is virtually unlimited with high and low gloss, metallic, and clear finishes available, and colors stay bright and vibrant longer. Texture selections range from smooth surfaces to a wrinkled finish designed for hiding surface imperfections. A wide range a specialty effects are easily accomplished which would be impossible to achieve with other coating processes.



<u>ENVIRONMENTALLY FRIENDLY:</u> Powder Coating is an environmentally friendly coating process. While liquid finishes contain solvents which have pollutants known a volatile organic compounds (VOCs), Powder Coatings contain no solvents and release negligible amounts of VOC's into the atmosphere.

<u>OUTGASSING:</u> When Powder Coating is applied to our casings, minimal occurrence of outgassing generally occurs, mainly because of Gupta's advanced electrical melting techniques, metal cleanliness practice, and superior aluminum grain structure.

<u>DURABILITY:</u> Powder Coating is often regarded as one of the most durable finishes a metal part can have. Colors remain strong and true even after years in the sun and elements, and are extremely chip resistant. Powder Coating has become so chip resistant that many commercial vehicles are now being done this way.

<u>SUMMARY:</u> Powder Coating provides excellent mechanical and chemical performance—good at resisting abrasion, acids, solvents, etc. The complete line of Powder Coatings includes innovative solutions such as high temperature resistant, anti-graffiti, anti-gassing, chrome-look, low energy, and antimicrobial, so you can deliver customized solutions across a broad range of applications.

## **CONTACT GUPTA PERMOLD:**

If you would require more information on the advantages of powder coating, please contact us.

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Gain the Advantage.